AI PRODUCT MANAGEMENT 2 · DETAILED COURSE

Interview Preparation and Career Readiness

Preparing for traditional PM and AI PM interviews, with practice, portfolio and skill-gap work. The full question bank is in the Interview guide on this site.

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CHAPTER 26

Interview Preparation and Career Readiness

Preparing for traditional PM and AI PM interviews, with practice, portfolio and skill-gap work. The full question bank is in the Interview guide on this site.

Product Management Interview Fundamentals

Know the loop: screens, product sense, execution, analytics, technical, strategy and behavioural rounds.

Know the typical loop: screening, product sense, execution, analytics, technical, strategy and behavioural rounds. Prepare a story bank that covers each.

Associate Product Manager Interviews

Emphasise structured thinking, curiosity, user empathy and learning ability over experience.

Emphasise structured thinking, curiosity, user empathy and learning ability over experience. Show how you learned from a project.

Product Manager Interviews

Show end-to-end ownership, prioritisation, metrics and influence with examples.

Show end-to-end ownership, prioritisation, metrics and influence with examples and numbers.

Product Owner Interviews

Show backlog management, story writing, Scrum fluency and stakeholder handling.

Show backlog management, story writing, Scrum fluency and stakeholder handling.

Product Analyst Interviews

Expect SQL, metrics definition, experiment analysis and data storytelling.

Expect SQL, metric definition, experiment analysis and data storytelling. Practise explaining a result to a non-technical audience.

AI Product Manager Interviews

Expect AI fundamentals, evaluation, cost and risk trade-offs, and product sense for AI features.

Expect AI fundamentals, evaluation, cost and risk trade-offs, and product sense for AI features. Use the interview guide on this site to practise.

Product Sense Interviews

Structure: user, problem, solutions, prioritise, metrics.

Use a clear structure: the user, the problem, possible solutions, prioritisation and metrics.

Product Design Interviews

Design a product for a user group, with flows, trade-offs and validation.

Design a product for a user group, covering flows, trade-offs and validation with users.

Product Strategy Interviews

Market analysis, positioning, moats, and a recommendation with risks.

Cover market analysis, positioning, competitive moats and a recommendation with its risks.

Technical Product Interviews

Explain systems, APIs and trade-offs clearly and discuss feasibility.

Explain systems, APIs and trade-offs clearly and discuss feasibility with an engineer.

AI/ML Technical Interviews

Explain model types, metrics, LLM concepts, prompting, RAG and fine-tuning choices.

Explain model types, metrics, LLM concepts, prompting, retrieval and when to fine-tune.

RAG and Agentic AI Interviews

Design a RAG or agent system, discuss evaluation, failure modes, permissions and cost.

Design a retrieval or agent system and discuss evaluation, failure modes, permissions and cost.

Product Analytics Interviews

Define metrics, diagnose a drop, design an experiment and read a funnel.

Define metrics, diagnose a sudden drop, design an experiment and read a funnel.

Product Case Studies

Practise end-to-end cases from problem framing to rollout and measurement.

Practise end-to-end cases from problem framing through rollout and measurement. Time yourself and state assumptions aloud.

Business Case Interviews

Estimate market size, profitability and ROI with clear assumptions.

Estimate market size, profitability and return on investment with clear assumptions and sensitivity checks.

Behavioural Interviews

Prepare STAR stories on conflict, failure, influence and leadership, each with a number.

Prepare STAR stories (situation, task, action, result) on conflict, failure, influence and leadership, each with a measurable result.

Stakeholder Management Interviews

Show how you handle disagreement, ambiguity and competing priorities.

Show how you handle disagreement, ambiguity and competing priorities, with a specific example.

Product Execution Interviews

Show how you plan launches, handle risks and debug a metric drop.

Show how you plan launches, manage risks and diagnose a metric drop.

Product Leadership Interviews

Show vision, team building, strategy and organisational influence.

Show vision, team building, strategy and organisational influence, with examples at the right scope.

Resume and Portfolio Development

Quantified outcomes, clear scope, and 2-3 capstone case studies with artefacts.

Write quantified outcomes and clear scope. Build two or three case studies from your capstone projects with artefacts.

Mock Interviews

Timed practice with feedback on structure, clarity and depth, recorded where possible.

Practise under time limits with feedback on structure, clarity and depth. Record the session and review it.

Job Description-Based Skill Gap Analysis

Compare a target job's requirements with your skills and build a learning plan; see the industry research page for skill frequencies.

Compare a target job's requirements with your skills and build a learning plan. The industry research page shows which skills employers name most often.

Summary of terms

Term	Meaning
Product Management Interview Fundamentals	Know the loop: screens, product sense, execution, analytics, technical, strategy and behavioural rounds.
Associate Product Manager Interviews	Emphasise structured thinking, curiosity, user empathy and learning ability over experience.
Product Manager Interviews	Show end-to-end ownership, prioritisation, metrics and influence with examples.
Product Owner Interviews	Show backlog management, story writing, Scrum fluency and stakeholder handling.
Product Analyst Interviews	Expect SQL, metrics definition, experiment analysis and data storytelling.

AI Product Manager Interviews	Expect AI fundamentals, evaluation, cost and risk trade-offs, and product sense for AI features.
Product Sense Interviews	Structure: user, problem, solutions, prioritise, metrics.
Product Design Interviews	Design a product for a user group, with flows, trade-offs and validation.
Product Strategy Interviews	Market analysis, positioning, moats, and a recommendation with risks.
Technical Product Interviews	Explain systems, APIs and trade-offs clearly and discuss feasibility.
AI/ML Technical Interviews	Explain model types, metrics, LLM concepts, prompting, RAG and fine-tuning choices.
RAG and Agentic AI Interviews	Design a RAG or agent system, discuss evaluation, failure modes, permissions and cost.
Product Analytics Interviews	Define metrics, diagnose a drop, design an experiment and read a funnel.
Product Case Studies	Practise end-to-end cases from problem framing to rollout and measurement.
Business Case Interviews	Estimate market size, profitability and ROI with clear assumptions.
Behavioural Interviews	Prepare STAR stories on conflict, failure, influence and leadership, each with a number.
Stakeholder Management Interviews	Show how you handle disagreement, ambiguity and competing priorities.
Product Execution Interviews	Show how you plan launches, handle risks and debug a metric drop.
Product Leadership Interviews	Show vision, team building, strategy and organisational influence.
Resume and Portfolio Development	Quantified outcomes, clear scope, and 2-3 capstone case studies with artefacts.
Mock Interviews	Timed practice with feedback on structure, clarity and depth, recorded where possible.
Job Description-Based Skill Gap Analysis	Compare a target job's requirements with your skills and build a learning plan; see the industry research page for skill frequencies.

Practice exercise: Take a real job description, extract the required skills, mark your gaps, and run two timed mock interviews on the weakest ones.

Self-check

1. Explain Product Management Interview Fundamentals in two sentences to a non-technical stakeholder, then say what you would measure for it.
2. Explain RAG and Agentic AI Interviews in two sentences to a non-technical stakeholder, then say what you would measure for it.
3. Explain Job Description-Based Skill Gap Analysis in two sentences to a non-technical stakeholder, then say what you would measure for it.

Related SkillNavora material

- AI Product Management (original programme) ：The programme you already have: PM Master Handbook, PRD and BRD templates, interview prep.

- Interactive PM Handbook : 23 modules: product core, AI tools lab, frameworks, case studies and interview prep.
- Top 100 interview questions : Practice questions with answers.
- AI PM interview guide (27 questions) : Model answers tied to job-description research.
- AI PM industry research : Courses, job records and skills employers name most.
- Practice tests : Timed tests by programme.
- Quiz zone : Short quizzes.
- Interview prep hub : Questions, tests and quizzes.
- AI PM Toolkit : Templates and helpers for PM work.
- AI Tutor : Ask questions on any topic.
- Study Library : Every lesson, class and PDF by programme.

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ORIGINAL CONTENT

Original AI Product Management content

The AI Product Management programme already on SkillNavora, included unchanged so the full course is in one place.

Quick links Study Library (all material) Learning sites for PM AI builder tools (how-to) Webhooks & Playwright MCP Webhook URLs and keys (start here) AI Skills Academy AI Skills Map Context engineering (PDF) AI skills & templates (PDF) Orchestration (PDF) PRD library (120 ideas) AI PRD Writer AI PM Toolkit AI Evals (PDF) Browser automation (PDF) AI second brain (PDF) PM handbook Top 100 PM questions AI product sense Q&A (86) PM practice test Practice Lab Tool tutorials AI Agents & MCP for PMs

PRD documents

PRD library: template, framing guide and 120 PRD ideas

Learn how top PMs frame a PRD, download the free template, and turn any of 120 ideas across 15 industries into a full PRD with AI.

Open the PRD library ✨ AI PRD Writer PRD template (Word) AI Evals for PMs (PDF)

Context window

Context window: what a model can see at once

The context window is the most tokens a model can consider in one request. It covers your prompt, any documents you paste, the conversation so far and the reply. Anything outside it is invisible to the model. For PMs: a longer window fits more material but costs more and can slow responses; put the most important facts near the instructions; use retrieval (RAG) rather than pasting whole libraries; and test answers on long inputs, where quality can drop.

Context engineering course Context windows in the AI PM 2 course

Tokens and context in the Grokbot course

AI-First Product Management

Resources for Product Managers

The PM Master Handbook, AI and product tools with their official websites, interview practice, a frameworks cheat sheet, a PRD template and free courses.

Open the PM handbook library: all 68 PDFs ↗ PM Glossary Handbook Tokens, Pricing and Tokenization Vibe Coding addendum

PM Master Handbook by SkillNavora
23 modules and 620+ pages: 12 Product Core modules, an 11-class AI Tools Lab, frameworks, case studies, projects and interview prep.

Open the interactive handbook ↗ Complete handbook PDF (620+ pages, 23 MB) ↗

Product Core modules

1Fundamentals of Product Management*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
2Product Strategy and Strategic Thinking*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
3Problem Discovery and Market Research*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
4Problem Framing and Prioritization*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
5UX and Design Collaboration*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
6Effective Communication and Stakeholder Management*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
7Product Analytics and Metrics*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
8Product Launch, Growth, and Monetization*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
9Tech 101 and System Design for PMs*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
10LLMs, RAGs, and AI Foundations*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
11Vibe Coding for Product Managers*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides
12Agentic AI and AI Systems*Handbook chapter, detailed PDF, handbook and class slides*PDF Detailed PDF Handbook Class Slides

AI Tools Lab

13AI Tools Landscape and Your Starter StackPDF ↗ 14Claude for Daily PM WorkPDF ↗ 15Claude Code: Basic to AdvancedPDF ↗ 16Lovable: Basic to AdvancedPDF ↗ 17Replit and Other AI App BuildersPDF ↗ 18Figma and AI Design ToolsPDF ↗ 19Notion, PRD Tools and AI DocumentationPDF ↗ 20Automation with Zapier, Make and n8nPDF ↗ 21AI Chatbots for BusinessPDF ↗ 22Voice Agents for BusinessesPDF ↗ 23Learning Paths, Courses and CommunitiesPDF ↗

Business AI Stack (chapters 24 to 31)

24The business AI stack: tools and where to learn themPDF ↗ 25Next.js: customer-facing dashboardsPDF ↗ 26Zoho CRM: managing customers and leadsPDF ↗ 27WhatsApp Business Platform: customer messagingPDF ↗ 28Deployment with Vercel and AWSPDF ↗ 29Jira: tracking product and development workPDF ↗ 30Meta Business Suite, social media marketing and Google AdsPDF ↗ 31A one-page website that generates leadsPDF ↗

Complete AI tool guides (15)

1n8n: workflows, Gmail and an AI reply agentPDF ↗ 2Make: scenarios, routers and lead routingPDF ↗ 3Zapier: invoices from Gmail to Drive and a sheetPDF ↗ 4Webhooks: how apps talk in real timePDF ↗ 5Replit: one app for the web and a phonePDF ↗ 6Lovable: a job application trackerPDF ↗ 7Figma: components, auto layout and handoffPDF ↗ 8Claude Code: an AI coding agent in your projectPDF ↗ 9MCP: connecting AI assistants to your toolsPDF ↗ 10LLMs: how they work and how to call themPDF ↗ 11RAG: answers from your own documentsPDF ↗ 12AI agents: a job-search agent with approvalsPDF

↗ 13Agentic AI: planning, guardrails and teamsPDF ↗ 14Generative AI: uses, limits and a weekly reportPDF ↗ 15Other AI tools: choosing one per jobPDF ↗

Complete AI tool guides (one PDF, 30 pages) ↗

Libraries

★Framework Library*29 frameworks with worked examples and templates*PDF ↗ ★Case Study Library*12 product case studies*PDF ↗ ★Practical Projects and Portfolio*5 end-to-end portfolio projects*PDF ↗ ★Interview Handbook*100+ PM interview questions with model answers*PDF ↗ ★AI Tools Lab*Every AI tools class with step-by-step labs*PDF ↗

PM interview practice (free, on the original sites)

Hand-picked public question banks and guides from other PM communities. Each link opens the original page in a new tab.

PM frameworks cheat sheet

Framework	Use it to	How it works
RICE	Prioritise a backlog	Reach × Impact × Confidence ÷ Effort. Score each idea, then sanity-check the ranking.
Kano	Decide which features delight	Classify features as Must-be, Performance, Attractive, Indifferent or Reverse using a short survey.
MoSCoW	Scope a release	Must have, Should have, Could have, Won't have (this time).
Jobs-to-be-done	Understand motivation	When [situation], I want to [motivation], so I can [outcome].
AARRR (Pirate metrics)	Map the growth funnel	Acquisition, Activation, Retention, Referral, Revenue.
HEART	Measure user experience	Happiness, Engagement, Adoption, Retention, Task success, each with goals, signals and metrics.
North Star metric	Align the team	One metric that captures the value users get, supported by input metrics the team can move.
Five whys	Find the root cause	Ask 'why?' repeatedly until you reach a cause you can act on.
CIRCLES	Answer product design questions	Comprehend, Identify users, Report needs, Cut through prioritisation, List solutions, Evaluate trade-offs, Summarise.

PRD template

PRD: [Feature name] Owner: [Name] · Status: Draft · Last updated: [Date] 1. Problem Who has the problem, what it is, and the evidence (data, interviews, tickets). 2. Goal and success metrics Primary metric (with baseline and target), secondary metrics, guardrails. 3. Users and use cases Target segment, top 3 user stories: "As a [user], I want [action] so that [benefit]." 4. Solution What we'll build (link designs), what's out of scope, open questions. 5. AI behaviour (if applicable) Inputs, model, prompt/approach, what it must never do, human review, evaluation set and pass criteria, cost per request. 6. Launch plan Experiment design, rollout stages, support and comms, rollback criteria. 7. Risks and dependencies Technical, legal/privacy, operational; owners and mitigations.

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